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PTO/SB/31 (09-06)
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	NOTICE OF APPEAL FROM THE EXAMINER T E BOARD OF PATENT APPEALS AND INTERF	О	Docket Number (Optional) Tru-Vision-002		
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with Dean, et al.					
sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)]		Application Number Filed 10/807,866 23 March 2004			
on		For New and Improved Retail Merchandising Strip and			
Signature Typed or printed		Art Unit	Art Unit Examiner		
náme		`1772	Nasser Ahmad		
Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner.					
The fee for this Notice of Appeal is (37 CFR 41.20(b)(1))				\$	500.00
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	WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.				
I am the					
	applicant/inventor.		Şignatüre		
	assignee of record of the entire interest.				
	See 37 CFR 3.71. Statement under 37 CFR 3.73(b) (Form PTO/SB/96)	is enclosed.	William E. Johnson, Jr. Typed or printed name		
×	attorney or agent of record.			713-355	-4200
	Registration 22,719	*	, Telephone number		
	attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34.		6/14/07		
	negistration number if acting under 57 OF IT 1.54.			Date	e/
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.					

This collection of information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing the burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.